

Master of Business Administration

THREE FOUNDATION COURSES REQUIRED *(may be waived for course competencies)*

COURSE #	TITLE	CREDITS	TERM	GRADE
MMBA 501	Professional Skills Development	3		
MMBA 505	Numerical and Data Analysis	3		
MMBA 506	Financial & Accounting Systems & Analysis	3		

NINE CORE COURSES REQUIRED

COURSE #	TITLE	CREDITS	TERM	GRADE
MMBA 612	Introduction to Performance Metric Systems	3		
MMBA 625	Organizational Leadership and Corporate Citizenship	3		
MISM 629	Legal, Ethical and Fraud Issues	3		
MMBA 635	Organizational Resource Systems	3		
MMBA 710	Strategic Planning Systems <i>(Prerequisite MMBA 612)</i>	3		
MMBA 720	Global Business	3		
MMBA 730	Customer and Market Systems and Analysis <i>(Prereq MMBA 612)</i>	3		
MMBA 760	Process & Value Stream Mgmt Systems <i>(Prereq MMBA 612)</i>	3		
MMBA 799	Integrated Business Experience <i>(prereq final semester or dept approval)</i>	3		

ONE ADVANCED STUDY CERTIFICATE REQUIRED *(from options on page 2)*

CERTIFICATE TITLE	CREDITS
Advanced Study Certificate in Business Intelligence	12
Advanced Study Certificate in Design & Innovation Management	
Advanced Study Certificate in Incident Response	
Advanced Study Certificate in Management Tools and Concepts	
Advanced Study Certificate in Project Management	

THREE FOUNDATION COURSES REQUIRED	0-9
NINE CORE COURSES REQUIRED	27
ONE ADVANCED STUDY CERTIFICATE <i>(from options on page 2)</i>	12
TOTAL	39-45

OPTIONAL ADDITIONAL CREDITS

COURSE #	TITLE	CREDITS	TERM	GRADE
MMBA 691	MBA Internship <i>(prerequisite: MMBA 612, completion of 15 MBA credits & Department approval)</i>	0-6		

No grade below a C is acceptable for graduation. No more than two C grades will apply to degree. An overall GPA of 3.0 or better is required to earn the MBA degree. An overall GPA of 3.0 or better must be maintained to avoid dismissal from the MBA program. Degree must be completed within five years from first semester of enrollment.

Graduate Honors Requirements: Distinction requires 3.75 to 3.89 overall GPA Highest Distinction requires 3.90 to 4.0 overall GPA

Five-year BS Accounting degree and MBA toward CPA - Junior year Bachelor of Science in Accountancy program majors may apply for fourth year ***dual enrollment in Accountancy and MBA***. Successful students earn their Bachelors, Masters, and satisfy the 150 minimum credit hours required to practice as a licensed Certified Public Accountant (CPA).

Master of Science Nursing (MSN) Concentrations - MBA students who hold a RN license may select a 12-credit concentration from the MSN program. MSN students may select a 9-credit concentration from the MBA program.

College of Business Advanced Study Certificate Options

A grade of C or better is required in all classes. No more than 50% of the credits in a certificate may be transferred from another institution, nor, will the certificate be granted if more than 50% of the certificate credits are specifically required in a student's major.

ASBI - ADVANCED STUDIES CERTIFICATE IN BUSINESS INTELLIGENCE – 12 Credits

The *Business Intelligence* certificate is designed to prepare individuals with both theoretical and practical experience in designing, developing and utilizing database and informatics systems, tools and techniques in a decision support environment, including predictive, geographic, and link/visual analysis.

COURSE #	TITLE	CREDITS	TERM	GRADE
MISI 610	Database Management and Security	3		
MISI 740	Business Intelligence (<i>prerequisites MISI 610</i>)	3		
MISI 742	Geographic Information Systems (<i>prerequisite MISI 610</i>)	3		
MISI 748	Project in Business Intelligence (<i>prerequisite MISI 740</i>)	3		

ASDI – ADVANCED STUDIES CERTIFICATE IN DESIGN AND INNOVATION MANAGEMENT – 12 CREDITS

The *Design and Innovation Management* certificate prepares graduates for leadership positions in design-centered businesses. The program provides students a comprehensive understanding of the ways in which the method, measure, and language of design drive the practice of business and the process of innovation and teaches them how to cultivate and build a culture of innovation within their organization. *The ASDI certificate is offered at Kendall College of Art and Design in Grand Rapids.*

COURSE #	TITLE	CREDITS	TERM	GRADE
KDES 650	Design and Innovation Process Management	3		
KDES 651	Design Communication Management	3		
KDES 750	Sustainable Design and Systems	3		
KDES 751	Leadership by Design	3		

ASIR - ADVANCED STUDIES CERTIFICATE IN INCIDENT RESPONSE – 12 Credits

The *Incident Response* certificate is designed to prepare individuals to secure computers, networks, and systems against intrusions and unauthorized access, test and assess security measures, and forensically analyze the environment to determine events and situations that may have occurred in a digital environment.

COURSE #	TITLE	CREDITS	TERM	GRADE
MISI 660	Information Security/Assurance	3		
MISI 662	Penetration Testing & Vulnerability Assessment (<i>prereq MISI 660</i>)	3		
MISI 664	Digital Forensics & Incident Response (<i>prereq MISI 605 & MISM 660</i>)	3		
MISI 668	Project in Incident Response (<i>prerequisite MISI 662 or MISI 664</i>)	3		

ASTC – ADVANCED STUDIES CERTIFICATE IN MANAGEMENT TOOLS AND CONCEPTS – 12 CREDITS

The *Management Tools and Concepts* certificate is designed to create business leaders that have a robust exposure to global business and organizational sustainability concepts and issues and to enable those leaders to use technical tools to aid in understanding business systems, developing improvement strategies, and leading and managing the change process.

COURSE #	TITLE	CREDITS	TERM	GRADE
MMBA 615	Quality Improvement Principles & Applications (<i>Prereq MMBA 612</i>)	3		
MISM 640	Project Management	3		
MMBA 745	Sustainable Development for Organizations	3		
MMBA ###	MMBA, MISM, or KDES Elective course	3		

ASPM - ADVANCED STUDIES CERTIFICATE IN PROJECT MANAGEMENT – 12 Credits

The *Project Management* certificate is designed to prepare individuals for careers as program, project, and portfolio managers consistent with the Project Management Institute's Project Management Body of Knowledge and other industry standards. Students will study the entire project life cycle and supporting tools and technologies.

COURSE #	TITLE	CREDITS	TERM	GRADE
PROJ 640	Project Management	3		
PROJ 642	Project Leadership (<i>prerequisite PROJ 640</i>)	3		
PROJ 644	Project Risk and Quality Management (<i>prerequisite PROJ 640</i>)	3		
PROJ 648	Project In Program and Project Management (<i>prereq PROJ 640</i>)	3		